

# FOLDING BOXBOARD



GO GREEN.  
SAVE GREEN.

SUSTAINABLE PERFORMANCE



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## WHAT is Folding Boxboard?

Folding Boxboard (FBB) is a multi-layered paperboard solution tailored for a diverse array of packaging applications, including cosmetics, food and beverage, pharmaceutical and luxury goods as well as book covers, direct mail, and point of purchase (POP) displays. Its unique composition comprises a middle layer of mechanical pulp expertly constructed between outer layers of chemical pulp.

## WHY Choose Folding Boxboard?

FBB is crafted with precision and stability in mind, Norkol's Folding Boxboard is an exceptional packaging material that combines sustainability with a low environmental impact, making it a preferred choice for eco-conscious businesses and their consumers alike.

FBB is produced from compostable virgin fiber and post-consumer waste materials, FBB provides a significantly lower carbon footprint, contributing to a healthier planet. Its high-yield advantage ensures efficient use of resources, allowing manufacturers to produce more with less material, thereby lowering production costs and providing overall cost savings.

By choosing our folding boxboard, companies can achieve their sustainability goals without compromising on quality or performance.

## Folding Boxboard's Key Benefits:



### Sustainable

Combines compostable virgin fiber and post-consumer waste materials



### Smooth, Superior Print Surface

Allows for superior printing of inks, foils, embossing, and more



### Low Environmental Impact

Uses less energy in production reduced pulp demands for FBB manufacturing means less trees are needed for the same end usage as SBS packaging



### High-Yield Advantage

1 ton of FBB provides a range of 18-23% more sheets than 1 ton of solid bleached substrate, providing overall cost savings



### Higher Stability

Holds shape for better scoring while staying lightweight and durable



### Highly Formable

Enables intricate structural designs, die-cutting, and radius edges to help brands achieve attractive shelf-ready packaging



## GO GREEN. SAVE GREEN. ASK US ABOUT OUR VALOR BOARD.

Valor C1S and C2S premium coated board excels in a variety of applications. A true exceptional offering with high brightness and superior print surfaces, Valor out performs in advertising materials, folding carton, P.O.P, direct mail and a multitude of other uses.

